



## FOR IMMEDIATE RELEASE

### **Milwaukee Journal Sentinel Names PFlow Industries a Winner of the Southeast Wisconsin Top Workplaces 2025 Award Dedicated to Rewarding People-First Culture**

**Milwaukee, WI – (May 15, 2024)** [PFlow Industries](https://www.pflow.com), the pioneer in vertical reciprocating conveyor (VRC) industry, announces that it has been named a 2025 Top Workplace winner, for the second year in a row, by the Milwaukee Journal Sentinel.

Top Workplace award winners are determined solely on employee feedback gathered through a third-party survey conducted by employee engagement technology partner Energage LLC. The confidential survey uniquely measures the employee experience and its component themes, including employees feeling Respected & Supported, Enabled to Grow, and Empowered to Execute, to name a few.

“Earning a Top Workplaces award is a badge of honor for companies, especially because it comes authentically from their employees,” said Eric Rubino, Energage CEO. “That’s something to be proud of. In today’s market, leaders must ensure they’re allowing employees to have a voice and be heard. That’s paramount. Top Workplaces do this, and it pays dividends.”

“Achieving recognition as a Top Workplace for the second-year running is a meaningful reflection of who we are at PFlow,” said Pat Koppa, President of PFlow Industries. “As a 100% employee-owned company, our strength lies in the shared commitment of our people—not only to building best-in-class vertical lifting solutions, but to creating a workplace where collaboration, innovation, and care for one another thrive. This honor reinforces our belief that when we invest in our people and our communities, we all rise together.”

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## **About PFlow Industries**

PFlow Does the Heavy Lifting. Since 1977, PFlow Industries has been revolutionizing vertical material handling as the founder of the VRC (Vertical Reciprocating Conveyor) industry. With over 20,000 units in operation worldwide, our custom-engineered solutions are built to move materials weighing just a few pounds to over 100,000 pounds—safely, reliably, and efficiently. We design each VRC to fit seamlessly into your operation, improving workflow, reducing downtime, and maximizing space. Built tough and engineered to meet ASME B20.1 code standards, PFlow VRCs are trusted across a wide variety of industries to handle the heaviest material lifting challenges.

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